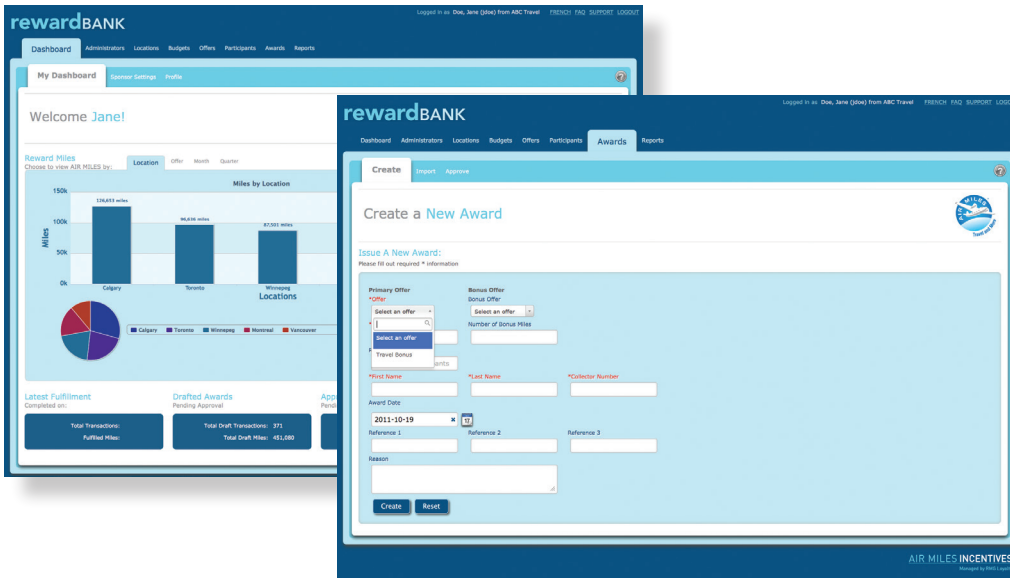




## Manage your program easily with rewardBANK

**rewardBANK** is a web-based program management tool that makes it very easy for you to award AIR MILES® Reward Miles to your customers, clients or staff. Featuring a wide range of security and access options, **rewardBANK** accommodates multiple staffing levels, offers extensive reporting capabilities and can be integrated with your existing POS software.



Web-based



24/7 Access



Secure Server



Easy to Use



Flexible



Customizable

“We believe that using the **rewardBANK** tool has had a significant impact on our customer satisfaction levels. It also enables us to monitor the program and create targeted promotions.”

— Valerie Willis, Service administrator at Cummins Eastern Canada LP



# AIR MILES INCENTIVES<sup>®</sup>

Managed by RMG Loyalty

## Flexible and Easy to Use

- Features a user-friendly interface and is accessible on the web 24 hours a day.
- Can be used without a POS system or it can be integrated within your own POS system.
- Designed to accommodate different businesses, ranging from low to high transaction frequency.

## Secure

- Offers individual login access to the tool which is housed on a secure server.
- Provides a wide range of security and access features to accommodate all staffing levels.
- Can allocate budgets and expiry dates to ensure ongoing control and oversight.

## Convenient Reporting

- Dashboard features “at-a-glance” information about your program.
- Track issuance by department, offer, Collector, or other defined key metric.
- Information is exportable for ease-of-use and data manipulation.

## Customizable Program Design

- Can set up offers to be fixed, calculated automatically, and capped as needed.
- Offers can be assigned to all or select locations.
- No limits to the number of offers that can be set up.

## Training

Our training sessions are delivered by webinar to a maximum of 12 people per session and are tailored to each Partner’s particular staff needs, which may include both admin and user training.

## Costs:

Standard License Fee and Web Tool Set-Up	\$1,800*
Annual License Renewal	\$450
Initial Training Session	\$0
Additional Training Sessions	\$150/session

\* Minimum initial purchase of AIR MILES<sup>®</sup> Reward Miles is required. License Fee includes one-time rewardBANK set-up for up to 30 locations. Additional charge of \$50 per location applies for any locations over 30 and/or for phased location-by-location set up.